CURRICULUM VITAE

# Oleg Grigor'yev

## Senior Product Designer

Complex SaaS & AI workflows · UX architecture · Design systems

Bodman-Ludwigshafen, Germany

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### PROFILE

Senior Product Designer with a career in design and web development since 2008. I turn complex SaaS and mobile products into clear, useful experiences, owning design from problem definition and information architecture through interaction design and implementation support. Experienced in B2B and B2C products, working closely with founders, product leaders, and engineers.

### CORE SKILLS

Product Design · UX Strategy · Information Architecture · Interaction Design · Design Systems · Product Discovery · User Research · Usability Testing · Prototyping · AI Workflows · SaaS · Mobile UX

### PROFESSIONAL EXPERIENCE

#### Lead UX/UI & Product Designer

**SigmaLedger, Inc · Coupon24**

Jun 2022 - Present | Part-time contract · Swiss office · Remote

Lead UX and interaction design for Coupon24 across iOS, Android, web, and partner tools, from preparation for public launch through continued product evolution.

- Proposed a Multi-Coupon Card that automatically groups eligible coupons for checkout, balancing a 15-coupon technical limit with shopper control.
- Designed passwordless access and recovery, store discovery, a universal scanner, category-led offer browsing, and partner portal experiences.
- The platform serves 1.3M+ monthly active shoppers, according to its official partner website; this is audience scale, not a measure of individual design impact.

Coupon24 case study: oleggrigoryev.com/work/coupon24/ | Product: www.coupon24.com/

#### Senior Product Designer

**Indago Technologies · Indago**

Apr 2024 - Jul 2026 | Part-time contract · Tampa, USA · Remote

First dedicated product designer for an AI-powered B2B/B2C intelligence platform. Owned UX strategy, architecture, interaction design, and implementation support.

- Proposed a phased transformation and project-centered workspaces to organize analysts' data, collections, reports, templates, teams, and tasks.
- Designed shipped onboarding improvements, Projects, contextual AI assistance, and a reusable design system; report creation was partially implemented.
- Across the improvement period, client-reported B2C trial-to-paid conversion rose from 5% to 35%, and first-month renewal from 20% to 60%. These were combined product and team outcomes.

Indago case study: oleggrigoryev.com/work/indago/ | Product: indagotech.com/

#### Lead Product Designer / Senior UX Designer

**RevStar Consulting**

Sep 2021 - Jun 2025 | Part-time contract · Tampa, USA · Remote

Led product design and UX initiatives across SaaS and enterprise client engagements.

- Conducted discovery, UX audits, research, and usability testing to identify problems and refine critical workflows.
- Rebuilt UI libraries and shared interaction patterns; supported implementation through documentation, engineering collaboration, and interface reviews.

RevStar company website: revstarconsulting.com/

## PROFESSIONAL EXPERIENCE CONTINUED

### Senior UX Designer / Product Designer

**NordWhale**

Jun 2018 - Aug 2021 | Full-time · Ukraine · Remote

Designed web and mobile products across healthcare, fintech, marketplaces, blockchain, and SaaS.

- Led product design for Medzoomer from an initial 80-page requirements document, shaping connected experiences for patients, pharmacies, couriers, and operations teams.
- Restructured data-intensive SaaS interfaces and designed consumer products from user flows and prototypes through detailed UI and implementation support.

Medzoomer product website: www.medzoomer.com/

## EARLIER EXPERIENCE

### Senior UX/UI Designer

Freelance / Outsource | Jul 2013 - May 2018

End-to-end web, mobile, and SaaS design for startups and growing businesses, including financial platforms and a custom automotive dashboard.

### UX/UI Designer

Continuumua | Nov 2011 - Jun 2013

Enterprise web and mobile interfaces, interaction patterns, and shared UI components.

### Mobile Game/UI Designer / Project Coordination

Face2FaceMedia | Sep 2010 - Oct 2011

Mobile and social game interfaces; coordinated requirements, design, and implementation.

### User Interface Designer

UkrTeleGroup | Mar 2010 - Sep 2010

Website interfaces and visual design for promotion and marketing projects.

### Frontend Developer

FilmOn plc | May 2009 - Feb 2010

Front-end implementation for an online television platform.

### Webmaster

Envisionext Inc | Jan 2008 - Oct 2008

Website design, implementation, and maintenance for client projects.

## EDUCATION

**Master's degree, Marketing / Marketing Management (correspondence study)**

Open International University of Human Development 'Ukraine' | 2011

**Specialist, Graphic Design · Graduated with honors**

IT STEP Computer Academy | 2011

## LANGUAGES

English: full professional proficiency · German: elementary · Ukrainian and Russian: native

Open to Senior and Lead Product Designer roles, consulting, and part-time contracts.